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Larry Wu MD is a regional medical director for Blue Cross Blue Shield of NC and provides consultative services for employee health solutions including precision medicine, prevention, chronic disease, care management, health articles on social media, medical expense and utilization management. He is a family physician with over 20 years in clinical practice, has served as clinic director in the Indian Health Service, Kaiser Permanente and Duke Family Medicine. Dr Wu also serves on NC Advisory Committees on Cancer Care and Coordination, Diabetes, and Minority Health and Disparities, and on the Board of Directors of Urban Ministries of Wake Co, and on the steering committee of the NC Colorectal Screening Roundtable. He maintains a part-time clinical practice at Urban Ministries of Wake Co, NC and Duke Family Medicine, where is also an Associate Clinical Consulting Professor.